

OUR WEB DESIGN METHODOLOGY

Banking on the company's broad cross-industry expertise, **NAVA WEBS** meticulously study your business priorities, analyze your requirements, select the website design technologies needed and build intuitive web systems that cut your website deployment and website maintenance costs. Our services build and strengthen your brand identity on the Internet and help implement the functions that will make your website a complement to your business.

PHASE I - Understanding/Analysis

We will have a detailed discussion with the client that help us determine the specific requirements such as number of web pages, number of custom graphics/animations and level of interactivity desired (online ordering, search engines etc.) on your website. Once we have gathered full information about the client's business objectives and requirements, **NAVA WEBS** focuses on identifying the ideal website design & technical solutions needed for the success of the website. Initially, we prepare a number of Website Diagrams and Website structure - so that you can choose from a variety of options.

PHASE II - Website Designing & Website Development

Based on the understanding the web designers gather from the client's requirements, we prepare a demo layout of the Website to give you a fair idea of the look, feel and functionality of the site. Before beginning the actual development, it is important to understand what goals we want to accomplish and how to accomplish those. Even if it is a simple Website featuring only basic information about you/your enterprise, it is still important that the website design match the image and objective of your current and future goals. The demo website design layout will help you understand how the web solution will impact the target audience. Once it meets with your approval, we create the entire website and implement the functionalities you have asked for.

PHASE III - Web Testing & Publishing

During Testing & Publishing, **NAVA WEBS** give a fully functional demonstration so that modifications can be made and changes can be implemented if need arises. We also test its features to ensure that the Website is user-friendly and creates no undue difficulties for your potential clients. Finally, it is published on a Web host and goes “**Alive**” for the global audience.

How You Gain

When you outsource web design to **NAVA WEBS**, you attract website traffic & increase brand visibility. Cash in on the great web presentation - the visual appeal & the vital info. **NAVA WEBS** Website Designing helps present a cool, clear & pleasant user-front while providing quality information and great design images to your clients, prospects, partners & employees.

When you outsource web design to **NAVA WEBS**, you minimize administration costs. As you provide useful, specific and detailed content and images on the Website for your target audience, it saves your valuable time that you might have spent in faxing/phone calls/sending mail messages etc.